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Cosmic Education Group Expands Guidepost Montessori Network in Hong Kong, Offering "You Can Have It All" Educational Experience to More Families



Guidepost Montessori Hong Kong Sports Day in 2024

Hong Kong, China, 27 May 2024 - Cosmic Education Group (CEG), the largest operator of Montessori schools in Asia, is pleased to announce the successful acquisition of Woodland Pre-Schools in Hong Kong. Three Woodland campuses will be transformed and re-open under CEG's Guidepost Montessori brand in August 2024, offering families an elevated educational experience.

With 27 campuses across Hong Kong, Singapore, Bali, and Mainland China, this strategic move further strengthens CEG's reach in the region by integrating a group of schools with over 40 years of history in Hong Kong. "We are thrilled to welcome Woodland Schools into the Guidepost Montessori family," said Mr. Steve Xu, CEO and Founder, CEG. "This allows us to further solidify our commitment to providing more families with access to high-quality Montessori education and a supportive community."



Guidepost Montessori International Kindergarten in Clearwater Bay, Hong Kong

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The world's first destination school, Guidepost Montessori AYANA Bali, offering full-time and camp programs year round

Guidepost Montessori is dedicated to upholding the child-centered principles that have been at the heart of Woodland's program. "Completing this transition will mean a full, authentic Montessori curriculum designed for today's students. That's our pledge to the parents we serve." said Mr. Steve Xu, CEO and Founder, CEG, and a proud parent of two children in Guidepost schools. The three campuses will feature new learning environments, enriching indoor and outdoor play spaces, and a comprehensive Montessori curriculum tailored to meet the needs of each child.



Children learn and grow through practical life learning with caring, supportive teachers

The expansion and growth reflect CEG's dedication to providing a holistic education experience that truly allows families to have it all. "Why should parents choose between a happy school and an academically challenging school? We firmly believe that you can have it all, and at Guidepost Montessori, your child's education can be both joyful and rigorous." commented Ms. Amanda Guo, Vice President of Schools, CEG, also a Guidepost parent. At Guidepost, the authentic Montessori curriculum is scientifically structured to support the developmental needs of all children, while

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being uniquely customized to each individual child's needs and interests. With Guidepost's approach to dual-language learning, the whole curriculum is available in both English and Mandarin, and every classroom has a full-time English teacher and full-time Mandarin teacher.



Children enjoy Mandarin story time while others read on their own

One thing that makes Guidepost different is the exceptional experience provided to parents. Even busy parents can be fully engaged in their children's education easily with real-time insight into their daily activities and progression through the curriculum. Guidepost Montessori makes billing easy too, accepting credit card payments at no extra cost, and charging only tuition fees, rather than additional fees such as capital levies or registration fees.



Students creating art and learning math concepts at Academy of Innovation Primary School, Hong Kong

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As Guidepost Montessori expands, it remains committed to building close-knit school environments while offering the advantages of a larger network. "Our goal is to create not just exceptional schools, but thriving communities," added Mr. Matt Sears, Vice President of Operations, CEG, also a Guidepost parent. "Families can enjoy the sense of familiarity and personal connection within their campus while gaining access to a larger network of resources and benefits like monthly birthday parties, free events for Guidepost families, seasonal camps across Asia, and smooth transfers if a family ever relocates."



Visitors to a Guidepost campus will have the opportunity to witness the difference firsthand, and experience the way Guidepost Montessori serves families across Asia.

For more information about Guidepost Montessori and programs, please visit our website at <u>https://guidepost.hk/</u> or contact our admission team at +852 9126 6211 <u>admissions@guidepost.hk</u>.

For high resolution photos, please click <u>here</u> to download.

Social Media Handles: Facebook/ Instagram – guideposthongkong

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About Cosmic Education Group

Cosmic Education Group (CEG) is one of the largest operators of Montessori schools in Asia, dedicated to transforming education to better serve families everywhere – children and parents. CEG offers programs for children ages 0-12 through an extensive network of 27 campuses spanning Hong Kong, Singapore, Bali, and key cities in Mainland China.

CEG also holds the distinction of being the largest operator of international early childhood education programs in Hong Kong. With 13 strategically positioned locations, CEG ensures families enjoy a seamless educational journey with Guidepost Montessori, starting from infancy and continuing through pre-nursery, kindergarten, and primary school.

As part of its mission to better serve families everywhere, CEG has established an exclusive partnership with AYANA Estate Bali, introducing the world's first destination school, Guidepost Montessori AYANA Bali. Nestled in the breathtaking surroundings of the 5-star AYANA Estate, this exceptional campus combines Montessori philosophy with the natural beauty and cultural richness of Bali, creating a unique and immersive educational environment.

About Guidepost Montessori

Guidepost Montessori is a distinguished global network of over 130 schools spanning the U.S., Europe and Asia. Committed to delivering high-quality education, Guidepost Montessori serves children from infancy through adolescence. With a focus on empowering each child to thrive and shape their own future, Guidepost Montessori aims to foster greatness, purpose and fulfillment in life for every student. This is achieved through a structured prepared environment, scientifically-designed learning materials, and personalized learning, which foster curiosity, independence, and academic excellence. Guidepost Montessori also emphasizes the importance of strong partnerships with parents, providing regular updates, milestone meetings, and opportunities for parents to observe and even participate in their child's Montessori experience. The collaborative and engaging approach ensures that children receive a well-rounded education that nurtures their unique talents and abilities.

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